

Robert Hines
Creative Director
& Designer

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www.roberthinesny.com

2024 resume

experience

2022 - 2024

Creative Lead
Google (Factor SF) - New York, NY
Creative direction for digital marketing materials (commercial, ads, CRM, and web) across multiple brands, including YouTube, Google One, Waymo, and Google Ads.
www.factorsf.com

2019 - 2022

Creative Lead
Samsung Brand Studio - New York, NY
Visual design and creative direction across multiple projects. Animated and created assets for Times Square billboards. concept and built comprehensive brand guidelines with toolkits.
www.us.cheil.com

2017 - 2018

Creative Director
RODE - New York, NY
Creative direction and development for web, print, digital, presentational, and company-wide / client-side marketing materials, and advertisements.
www.rodenyc.com

2012 - 2017

Art Director
Chandelier Creative - New York, NY
Freelance Art Director for web, digital campaigns, motion, and brand content.
www.chandeliercreative.com

2005 - 2020

Production Director
POMADE - New York, NY
Design & creative direction for branding, print, web, and motion graphics.
www.pomade.tv

education

2001 - 2004

BFA in Graphic Design
Corcoran College of Art and Design
Minor in digital media and motion graphics